



STATEMENT FROM MR. PHILIP E. HORAN, GENERAL COUNSEL,
MUTUAL BENEFIT HEALTH AND ACCIDENT ASSOCIATION

Inclusion of the name of Mutual of Omaha in the list issued by the Federal Trade Commission indicates to us that the Commission has been ill advised, for our company is the only one on the list which is licensed in every one of the 48 States and the District of Columbia, and is consistently examined, supervised and approved by the Insurance Commissioners of all of these States. It appears to us that a conflict has arisen as to whether we are to be supervised by the individual State Insurance Commissions located in each of the States in which we do business or by the Federal Trade Commission in Washington. Undoubtedly this will be a legal question which the courts will have to ultimately determine. Under the supervision of the State Insurance Commissions, Mutual of Omaha has grown to be the largest exclusive health and accident company in the world. Also, it has achieved an unusual record of public service, reflecting in the fact that we provide more benefits for our policyowners and maintain a lower underwriting expense ratio than the average of all other major companies in the United States writing individual business.

We have never in our history had any conflict with the Federal Trade Commission over our advertising, and we think it was a mistake for the Commission to issue a public release stating technical and other objections to our operations without consulting first with the State Insurance Commissions under which we have operated our business during all of our 44 years of insurance service. We want to get along with all public boards and we will naturally meet all supervisory requirements made of us.

TELEGRAM

1954 OCT 19

JOSEPH E. JONES
102 RING BLDG.
1200 - 18TH STREET, N. W.

FEDERAL TRADE COMMISSION NEWS RELEASE COMES AS A COMPLETE SURPRISE TO US, AS WE WERE ASSURED AS LATE AS TEN DAYS AGO OUR ADVERTISING WAS CONFORMING WITH REQUIREMENTS. BECAUSE MUTUAL OF OMAHA IS THE LARGEST INDIVIDUAL COMPANY, IT WAS IMPOSSIBLE TO EXCLUDE IT FROM THE NEWS RELEASE.

H. C. CARDEN, VICE PRESIDENT
MUTUAL BENEFIT HEALTH AND ACCIDENT ASSN.